

East Sussex LAA Delivery Plan



East Sussex Strategic Partnership

National Indicator:	NIS No: 153			
	Definition: Working age people on out of work benefits in the worst performing neighbourhoods (Hastings only)			
Performance:	Baseline	08/09	09/10	10/11
	DWP May 2007 31.7%	31%	30%	28.2%
Indicator Lead:	Mary Denning – Strategic Manager, Regeneration and Community Services Hastings Borough Council 1 st Floor Aquila House Breeds Place Hastings TN34 3UY mdenning@hastings.gov.uk 01424 451102			
Partners:	<u>Statutory Partners</u>			

	<p>Hastings Borough Council (as above) Job Centre Plus – Graham Coffey, Partnerships Manager (01323) 413084 graham.coffey@jobcentreplus.gsi.gov.uk</p>
<p>Steering Group/ Partnership:</p>	<p>Hastings & Bexhill Economic Alliance composed of the following organisations:</p> <ul style="list-style-type: none"> • LSC • ESCC • HBC • RDC • Seaspaces • Local business • CVS • Sussex Coast College • JCP • Nominated Hastings and Rother LSP members
<p>Specific Sub Targets:</p>	<p>During the process for the allocation of ABG, it was agreed with partners that the following priority groups would be targeted:</p> <ul style="list-style-type: none"> • People living in the most disadvantaged areas of the town • Young people under 19 who were NEET or vulnerable to becoming NEET • Young people aged 19-25 who were JSA claimants • ESA or IB claimants of working age • Ex offenders • BME groups • Entrepreneurs and businesses as the supply of jobs must be maintained <p>The onset of the recession has made the setting of specific targets challenging but this will be addressed with partner organisations once the impact of the recession is better understood and when interventions are under way.</p>

	<p>In the meantime, some very challenging outputs have been negotiated with providers funded through ABG</p> <p>A set of interventions (see below) to combat the effects of the recession have also been brought forward and are described as Special Measures</p>											
<p>Links with Other Plans:</p>	<ul style="list-style-type: none"> • Pride of Place • Hastings Community Strategy (currently being refreshed) • Draft HBEA Economic Development and Inclusion Strategy • Community Cohesion Framework and Action Plan “Many Voices, One Hastings” 											
<p>Risks/Barriers:</p>	<table border="1"> <thead> <tr> <th data-bbox="524 639 1216 679">Risk/Barrier</th> <th data-bbox="1216 639 1982 679">Mitigating Action</th> </tr> </thead> <tbody> <tr> <td data-bbox="524 679 1216 826"> <p>1. Downturn in global economy may affect Hastings disproportionately. It is already clear that this target will not be met</p> </td> <td data-bbox="1216 679 1982 826"> <p>ABG Special Measures are being rolled out to mitigate the full effects of the recession, but on their own are unlikely to enable the original target to be met</p> </td> </tr> <tr> <td data-bbox="524 826 1216 1126"> <p>2. JCP contractors delivering programmes may find working in Hastings challenging and thus work to meet their targets elsewhere</p> </td> <td data-bbox="1216 826 1982 1126"> <p>Build partnership with providers and JCP. Partnership with JCP working well, but locally managers are not in control of the DWP contracts and are getting little usable information on how those contracts are operating in Hastings.</p> <p>Using ABG to provide evidenced additionality. Awaiting first monitoring returns (July 08)</p> </td> </tr> <tr> <td data-bbox="524 1126 1216 1278"> <p>3. Difficulties accessing recent and pertinent statistical information may impede the monitoring of progress</p> </td> <td data-bbox="1216 1126 1982 1278"> <p>JCP have committed to making local and timely information available on a regular basis. Unfortunately JCP do not appear to have resolved their difficulties with information access as yet.</p> </td> </tr> <tr> <td data-bbox="524 1278 1216 1353"></td> <td data-bbox="1216 1278 1982 1353"></td> </tr> </tbody> </table>	Risk/Barrier	Mitigating Action	<p>1. Downturn in global economy may affect Hastings disproportionately. It is already clear that this target will not be met</p>	<p>ABG Special Measures are being rolled out to mitigate the full effects of the recession, but on their own are unlikely to enable the original target to be met</p>	<p>2. JCP contractors delivering programmes may find working in Hastings challenging and thus work to meet their targets elsewhere</p>	<p>Build partnership with providers and JCP. Partnership with JCP working well, but locally managers are not in control of the DWP contracts and are getting little usable information on how those contracts are operating in Hastings.</p> <p>Using ABG to provide evidenced additionality. Awaiting first monitoring returns (July 08)</p>	<p>3. Difficulties accessing recent and pertinent statistical information may impede the monitoring of progress</p>	<p>JCP have committed to making local and timely information available on a regular basis. Unfortunately JCP do not appear to have resolved their difficulties with information access as yet.</p>			
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Resources:	Area Based Grants
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*Indicator Leads should list of **ALL** activities undertaken by partners which will contribute to the successful achievement of the National indicator. Not all activities will relate specifically to the target(s) used; where they do they should be identified. All partners will need to provide evidence which shows their activity is being achieved.*

Activity	Timescale	Interim Measure + frequency of measurement	Partner	Named link
<i>Description of activity</i>	<i>When will it start / finish</i>	<i>How we know activity has been achieved</i>	<i>Name of organisation</i>	<i>Contact name & phone number</i>
Further meeting with JCP in March 2009. Difficulties with data at SOA level still evident	As data becomes available	Unknown	JCP	Graham Coffey Partnerships Manager JCP 01424 452183 graham.coffey@jobcentreplus.gsi.gov.uk
Area Based Grants Interventions Special Programme The Special Programme is designed specifically to combat the effects of the recession. These measures are set out below.	February 2009 – end March 2011	Outputs to be monitored on a quarterly basis	Various – see below	Various – see below
ABG Special Measures				

<p>Hastings Enterprise Programme</p> <p>£524,248</p> <p>To provide advice, support and finance to businesses in Hastings to help support them through the current recession. To work to protect jobs and position businesses to take advantage of the moving economic climate, into a time when the economy begins to grow again.</p> <ul style="list-style-type: none"> • 2 Business Advisers (1 already in post) • A panel of specialist advisers • Crisis Loans 	<p>23rd March 2009 – 31st March 2011</p>	<p>Outputs to be monitored on a quarterly basis</p>	<p>1066 Enterprise</p>	<p>Graham Marley Chief Executive 1066 Enterprise (01424) 205502 graham.marley@1066enterprise.co.uk</p>
<p>Public Sector Engagement Pilot</p> <p>£100,000</p> <p>Committed work placements (focusing on public sector) linked to vocational training</p>	<p>Project Lead revising proposal after negotiations with HBC.</p>	<p>Outputs to be monitored on a quarterly basis</p>	<p>Hastings Trust</p>	<p>Mel Bonney-Kane Chief Executive 01424 452523 mel@hastingstrust.co.uk</p>

<p>Retail Vitality</p> <p>£300,000</p> <p>The aim of the project is to support mainly independent retailers, and to help maintain or increase footfall during the economic downturn, thereby helping to prevent business closures and job losses.</p> <ul style="list-style-type: none"> • Animation of vacant shop windows • Environmental improvements • Retail entrepreneurs toolkit • Support for events/attractions • SME grants 	<p>1st April 2009 – 31st March 2011</p>	<p>Outputs to be monitored on a quarterly basis</p>	<p>HBC</p>	<p>Sarah Watson Economic Development and Inclusion Manager 01424 451762 swatson@hastings.gov.uk</p>
<p>Financial Inclusion Training & Advice in Money Management</p> <p>£200,000</p> <p>The project will principally focus on people in the most economically deprived areas of Hasting and those who are financially excluded and/or financially fragile.</p> <p>Citizens Advice 1066 will also provide:</p> <ul style="list-style-type: none"> • <i>Debt Advice</i> • <i>Successful negotiation with creditors to reschedule loans or debt repayments</i> • <i>Financial Literacy Training</i> 	<p>1st April 2009 – 31st March 2011</p>	<p>Outputs to be monitored on a quarterly basis</p>	<p>Citizens Advice 1066</p>	<p>Geoff Brown Manager 01424 433493 geoff@hastingscab.co.uk</p>

<p>Hastings Trust will provide:</p> <ul style="list-style-type: none"> • <i>Access to, and provision of, small loans</i> • <i>Financial Literacy Training</i> <p>The Hastings & Rother Credit Union will provide:</p> <ul style="list-style-type: none"> • <i>Advice and access to low interest loans and savings plans</i> 				
<p>Image Raising Campaign</p> <p>£300,000</p> <p>Image raising campaign to promote the Borough to residents, visitors and business. Includes an element of community cohesion/public reassurance</p>	Discussions taking place with Project Lead	Outputs to be monitored on a quarterly basis	HBC	<p>Kevin Boorman Head of Destination Management and Marketing 01424 451123 kboorman@hastings.gov.uk</p>
<p>Reducing Crime / Fear of Crime</p> <p>£150,000</p>	Discussions taking place with SHP Project Lead	Outputs to be monitored on a quarterly basis	Safer Hastings Partnership	<p>Mike Fagan/David Furness Coordinator 01424 451438 mfagan@hastings.gov.uk dfurness@hastings.gov.uk</p>
<p>Main ABG Programme</p>				
<p>BEST (Building Engagement, Support and Trust)</p> <p>£2,600,000</p> <p>To raise the skills and aspirations of local people and empower them to be work ready and able to access the full</p>	1 st April 2009 – 31 st March 2011	<p>Outputs to be monitored on a quarterly basis</p> <p>Negotiations with College around specific outcome/output targets are ongoing</p>	Sussex Coast College Hastings	<p>Graham Raisey Vice Principal 01424 442222 graisey@hastings.ac.uk</p>

<p>range of job opportunities available as the economy moves out of the recession.</p> <p>The project has three main elements:</p> <ol style="list-style-type: none">1. Skills Development (BEST) – Leading to progression into employment, volunteering or further education. Confirmed by telephone that this element will be available to people aged 16+.2. NEET Prevention and Reduction (Tracks) – Comprised of three strands: Providing an alternative curriculum for Year 9 school students; a programme to support young people, who are recorded in the September Guarantee but have declined the offer, in their transition to main college courses in January; supportive pathways to progression for young people with no September guarantee who are hard to reach NEETS or aged 16-18.3. Job Ready (Employment Opportunities) – Designed to engage individuals who have a disability or long-term health condition, and involves a Job Ready Course and a Work Placement.				
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<p>METEoR – University of Brighton (UCH)</p> <p>£200,000</p> <p>To establish a Media Enterprise Centre (METEoR) based in the Town Centre and to contribute to the regeneration of Hastings area by improving:</p> <ul style="list-style-type: none"> • Local Skills • The Sector-related knowledge base • A media practitioners job brokerage service • Educational activity for Pre NEETs 	<p>1st April 2009 – 31st March 2011</p>	<p>Outputs to be monitored on a quarterly basis</p> <p>Negotiations with University around specific outcome/output targets are ongoing</p>	<p>University of Brighton (UCH)</p>	<p>Margaret Wallis Centre Director – University Centre Hastings 01273 644601 m.wallis@brighton.ac.uk</p>
<p>Job Brokerage</p> <p>Provision of job brokering service</p>	<p>On hold. Under review in light of job brokerage elements in other projects and in light of economic situation</p>	<p>Outputs to be monitored on a quarterly basis</p>		<p>Tbc</p>