

East Sussex LAA Delivery Plan



East Sussex Strategic Partnership

National Indicator:	NIS No: 123			
	16+ current smoking rate prevalence using proxy indicator of 4 week quitters through NHS Stop Smoking Service			
Performance:	Baseline	08/09	09/10	10/11
	2004/07 Number of self reported 4 week quitters and the population aged 16 or over. Rate of quitters per 100,000 population 798	799	801	802
Indicator Lead:	Stuart Ramsbottom Health Promotion Commissioning Specialist NHS East Sussex Downs and Weald and NHS Hastings and Rother. 01424 403510 stuart.ramsbottom@hastingsrotherpct.nhs.uk			
Partners:	Health Improvement Partnerships across East Sussex, includes membership from the following organisations: Statutory Partners			

	<p>East Sussex County Council, Lewes District Council, Wealden District Council, Eastbourne Borough Council, Rother District Council, Hastings Borough Council, East Sussex Fire & Rescue Service, Sussex Partnership NHS Trust, Sussex Police, East Sussex Hospitals NHS Trust, Non Statutory Partners</p> <p>Age Concern, Action in Rural Sussex, Activ8, Age Concern, Care for the Carers, East Sussex, Freedom Leisure, Hastings & Rother Health and Social Care Forum, Newhaven Community Development Association, Rother Association of Parish Councils, Rother Homes, Rother Voluntary Action, Sidley Community Association, South Downs CVS, Wave Leisure, Eastbourne Association of Voluntary Services, 1066 Housing, Seaview Project</p> <p>Other groups (see below): variable membership</p>
<p>Steering Group/ Partnership:</p>	<p>4 Health Improvement Partnerships across East Sussex (Hastings, Rother, Eastbourne and Lewes/Wealden)</p> <p>Others include: East Sussex CVD Steering Group, PCT Investing in Life Groups</p> <p>Chairmanship of groups and frequency of meetings depends on group.</p>

Code	Area	Model Based Estimate for % smoking (2003-2005)*	Population aged 16+ (Mid-2006 estimate)**	estimate number smoking***	LA share of PCT estimated smokers	Vital Signs targets for quitters#		
						2008/09 Target	2009/10 Target	2010/11 Target
5P7	East Sussex Downs & Weald PCT	20.8	272,432	56,664		1,980	1967	1987
21UF	Lewes	20.3	77,097	15,651	28%	547	542	548
21UH	Wealden	18.3	116,732	21,362	38%	746	743	750
21UC	Eastbourne	25.0	78,603	19,651	35%	687	682	689
5P8	Hastings & Rother PCT	24.4	142,327	34,772		1,424	1,441	1,454
21UD	Hastings	30.8	69,232	21,323	61%	873	884	893
21UG	Rother	18.4	73,095	13,449	39%	551	557	561
21	East Sussex					3,404	3,408	3,441
	National LA Median	20.3						

* Source: <http://www.ic.nhs.uk/pubs/healthylifestyles05>

**Source: Office for National Statistics

*** simply smoking estimate multiplied by population

#Share of PCT target based on LA share of PCT estimated smokers e.g. for Lewes 2008/09 = 28% x 1980 = 547

Links with Other Plans:

Hastings & Rother PCT Strategic Plan

East Sussex Downs & Weald PCT Strategic Plan

Hastings & Rother and East Sussex Downs & Weald Investing in Life Programme Plan

	<p>East Sussex Downs & Weald PCT Smoking Cessation Strategy & Action Plan</p> <p>Hastings & Rother PCT Smoking Cessation Strategy and Action Plan</p> <p>National Service Framework Implementation Plans: CHD, Cancer</p> <p>National Stroke Strategy</p> <p>Pride of Place</p>											
Risks/Barriers:	<table border="1"> <thead> <tr> <th data-bbox="524 611 1216 651">Risk/Barrier</th> <th data-bbox="1216 611 2083 651">Mitigating Action</th> </tr> </thead> <tbody> <tr> <td data-bbox="524 651 1216 850">1. East Sussex targets not met</td> <td data-bbox="1216 651 2083 850">Development and monitoring of supporting targets at PCT and district/borough Monitoring of PCT Vital Signs targets by Strategic Health Authority</td> </tr> <tr> <td data-bbox="524 850 1216 930">2. Action plans not delivered</td> <td data-bbox="1216 850 2083 930">Regular reporting against action plans to relevant group</td> </tr> <tr> <td data-bbox="524 930 1216 1010">3. Insufficient resources to support actions required to deliver target</td> <td data-bbox="1216 930 2083 1010">Resources highlighted as part of PCTs Business Planning processes</td> </tr> <tr> <td data-bbox="524 1010 1216 1050"></td> <td data-bbox="1216 1010 2083 1050"></td> </tr> </tbody> </table>	Risk/Barrier	Mitigating Action	1. East Sussex targets not met	Development and monitoring of supporting targets at PCT and district/borough Monitoring of PCT Vital Signs targets by Strategic Health Authority	2. Action plans not delivered	Regular reporting against action plans to relevant group	3. Insufficient resources to support actions required to deliver target	Resources highlighted as part of PCTs Business Planning processes			
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Resources:	<p>The 2 PCT's within East Sussex each commission Stop Smoking Service activity. This consists of funding:</p> <ol style="list-style-type: none"> 1. A Specialist Stop Smoking Team to provide community based drop in clinics, public engagement activity, promotional work, training of GP Practice and Community Pharmacy staff to deliver 1-1 services to patients (see below) and training of a range of individuals working for health, education, local government, leisure and voluntary sector partners in order that they can effectively refer smokers they come into contact with into services. 											

	<p>2. Locally Enhanced Service activity in GP surgeries and Community Pharmacists. 1-1 services for patients with payment by successful quit outcomes achieved. The total budget for the above service activity is approximately £1,000,000 across East Sussex.</p> <p>In addition, the PCTs facilitate 4 Tobacco Control groups that are sub groups of the 4 Health Improvement Partnerships across East Sussex. These groups each have a budget of £10,000 to support partnership activity aimed at promoting Stop Smoking Service activity. There is a particular focus in 09/10 on funding activity aimed at young people and smokers classified as routine/manual workers where smoking prevalence is high.</p>
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*Indicator Leads should list of **ALL** activities undertaken by partners which will contribute to the successful achievement of the National indicator. Not all activities will relate specifically to the targets(s) used; where they do they should be identified. All partners will need to provide evidence which shows their activity is being achieved.*

Activity	Timescale	Interim Measure + frequency of measurement	Partner	Named link
<i>Description of activity</i>	<i>When will it start / finish</i>	<i>How we know activity has been achieved</i>	<i>Name of organisation</i>	<i>Contact name & phone number</i>
<p>Not possible to list all activities as there are multiple groups and multiple action plans working to deliver at a PCT and Local Health Improvement Partnership level. Action Plans focus on the following key tasks:</p> <ol style="list-style-type: none"> 1. To provide Specialist and Primary Care Stop Smoking Services that will enable smokers to achieve a successful 4 week quit outcome and PCT, LAA and LSP area targets to be met. 2. To provide a service targeted at women who smoke during pregnancy and after giving birth. 3. To audit all Service monitoring data, in order to determine its effectiveness in engaging successfully with smokers in priority population groups and wards with high smoking prevalence 4. To develop and evaluate a range of social marketing activities that aim to promote smoke free behaviour and encourage access to the Stop Smoking Service across all age groups 5. To develop and promote work aimed at encouraging and supporting young people to be non-smokers <p>Plans can be obtained from Stuart Ramsbottom, Health Promotion Commissioning Specialist, NHS East Sussex Downs and Weald and NHS Hastings and Rother. stuart.ramsbottom@hastingsrotherpct.nhs.uk</p>				