

East Sussex LAA Delivery Plan



East Sussex Strategic Partnership

Delivery Plan

National Indicator:	NIS No: 118 Definition: Take up of formal childcare by low-income working families
Performance:	08/09 Baseline Published figures for 06/07 East Sussex: 15% England 17% 09/10 Actual Published figures for 07/08 East Sussex 16.67% England 17.76% 10/11 East Sussex will match the England average as at March 2011
Indicator Lead:	East Sussex County Council (Ruth Szulecki – Childhood Services Manager – Early Years, Childcare and Extended School Service 01323 747414 ruth.szulecki@eastsussex.gov.uk)
Partners:	<u>Statutory Partners</u> JobCentre Plus Hastings Borough Council Eastbourne Borough Council Lewes District Council Rother District Council Wealden District Council

<p>Steering Group/ Partnership:</p>	<p>Project Officer – James Roberts – Business Development Manager EYCESS Job Centre Plus – Graham Coffey – Partnership Manager Family Information Service – Helen Harrison EYCESS Childrens Centres – Debbie Adams, EYCESS Robert Jordan – Performance and Monitoring Officer, EYCESS Family Outreach Service – Sue Talbot, EYCESS Lead Health Advisor Lewes District Council – Sue Taylor Rother District Council – Anne Fennesey, Head of Housing. Hastings Borough Council – Joy Collins, Neighbourhood Manager Eastbourne Borough Council – representative of Director of Housing, Health & Community Services.</p> <p>Note some partners from District and Boroughs will be contributing through `virtual` meetings due to existing time pressures.</p>
<p>Specific Sub Targets:</p>	<p>The possibility of setting local targets alongside an East Sussex-wide targets has not been agreed with GO-SE</p>
<p>Links with Other Plans:</p>	<ol style="list-style-type: none"> 1. Children and Young People’s Plan (Section 5 under Economic Wellbeing) 2. Council Plan (ref: 5.9c) http://www.eastsussex.gov.uk/yourcouncil/about/keydocuments/councilplan/ 3. Portfolio Plan (under Policy Steer CS 9) 4. Early Years, Childcare and Extended Schools Service PIP 5. Pathways Programme for Incapacity Benefit and Working Neighbourhoods in Hastings(Job Centre Plus) 6. Options and Choices Service for Lone Parents(Job Centre Plus) 7. <i>Tunbridge Wells & Rother Enhanced Housing Options Trailblazer Partnership</i> 8. <i>Rother District Council Homelessness Strategy 2008-2013</i> http://www.rother.gov.uk/media/pdf/4/5/Homeless_Strategy_2008-5.pdf

<p>Risks/Barriers:</p>	<p>Risk/Barrier Mitigating Action</p> <p>1.Risk: Non-engagement of partners Mitigation: regular meetings will be arranged between all existing and potential partners to try and engage them in the process.</p> <p>2. Risk: Setting incorrect targets – the data is very new and through rounding has already thrown up potential targets which seem too high based on local understanding of the area. Mitigation: Raw data has been provided by DCSF and is being analysed locally to ensure best evidence is used to underpin targets.</p> <p>3. Risk: Changing economic climate could cause an increase in the number of people on low incomes in the target areas, thus increasing the number of people eligible for tax credits and making it harder to reach percentage targets. The number of people working on casual contracts and unsociable hours may also increase, making childcare provision more difficult to predict and provide. Mitigation: GO-SE will be asked to ensure government departments take into account the potential effects of the economic downturn when negotiating targets.</p>
<p>Resources:</p>	<p>Staff time and resources allocated within the EYCESS Business Plan . Project Officer responsibility allocated and a small `communication budget' of £6,000 identified.</p> <p>Further sources of funding and resources through partners yet to be identified.</p>

*Indicator Leads should list of **ALL** activities undertaken by partners which will contribute to the successful achievement of the National indicator. Not all activities will relate specifically to the targets(s) used; where they do they should be identified. All partners will need to provide evidence which shows their activity is being achieved.*

Activity	Timescale	Interim Measure + frequency of measurement	Partner	Named link
<i>Description of activity</i>	<i>When will it start / finish</i>	<i>How we know activity has been achieved</i>	<i>Name of organisation</i>	<i>Contact name & phone number</i>
Investigate involvement of other potential partners including Eastbourne BC and Eastbourne LSP	Aug-Sept 2008	List of statutory and non-statutory partners updated	ESCC	Ruth Szulecki
Arrange meetings between partners and GO-SE	Sept-Dec 2008	Meeting notes	ESCC	Ruth Szulecki
Analyse raw data from DCSF in order to set appropriate targets	Sept-Dec 2008	Targets agreed at refresh	ESCC	Ruth Szulecki/Diana Francombe
Investigate potential of running a similar project to the Tower Hamlet Parent Champion Pilot – including exploring potential sources of funding.	Sept-Dec 2008	Project feasibility report	ESCC	Ruth Szulecki

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Membership of project group continues to be reviewed	Aug 2008- Sept 2009	List of statutory and non-statutory partners updated	ESCC	Ruth Szulecki
Project group agreed to form basis of on-going steering group to have oversight of progress of this Action Plan.	February 2009			
Form of words for Target agreed with GOSE.	Presented to Project group 13 Feb 09	Targets agreed at refresh	ESCC	Ruth Szulecki/Diana Francombe/ Yola Wilkins
Briefing in March meeting of all 5 CSPGs by GOSE rep and members of project steering group. <ul style="list-style-type: none"> - CSPGs to be asked what actions can contribute to Child Poverty agenda. - CSPGs to be asked what information is needed to target parents in District & Borough communities. Presented for agreement to project group on 13 Feb 09.	Wealden: Eastbourne: Rother: Lewes and Hastings: during May 09	CSPG Meeting notes	GOSE	Yola Wilkins
Investigate potential of adapting KITES and JobCentre Plus existing literature	March- 2009	Project feasibility report	ESCC	Ruth Szulecki

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on tax credits and targeting distribution through outreach staff. Family Outreach Service, KITES outreach, JCP advisers.				
Identify where eligible families are(at SOA level). Maps provided to Project group	Feb 09			
Repeat analysis with next published data set.	May 09			
Project to assess awareness of childcare providers and schools on providing information to parents. <ul style="list-style-type: none"> - Survey - Intervention of Childcare Provider briefings/training - Survey again Target Childcare Provider Parent evenings/ School Parents evenings; (DCSF will provided ready reckoner for childcare Tax Credit benefits)	April 09- July 2009	Project feasibility report	ESCC	Ruth Szulecki
Survey of understanding through ESCC intranet ?? D & B's	March 09			
Distribute information literature through the payslips of local authorities. County council, District and Borough Councils; PCT and emergency services. Widest distribution to largest employers in County.	April 09	Project Report	ESCC	Ruth Szulecki
Wider distribution of the leaflet to be explored – especially through other partners e.g. AiRS.	April 09			
Assessment of impact through Intranet survey of employees.	May 09			

<p>Agreed Activity with Job Centre Plus signed off through Memorandum of Understanding. e.g. - JCP provide briefings for Childrens Centres outreach staff and KITES outreach staff on benefits. - JCP provide regular analysis of employment climate – including the type of vacancies/ type of redundancy</p>	<p>March 09</p>			
<p>Communication strategy : <ul style="list-style-type: none"> - e.g distribution of FSA financial guide for parents through adding to midwives checklist; - New parent packs - Family Learning events - libraries - Parents Information Points in Schools/Childrens Centres. - Direct to parents through school bookbags </p>		<p>Project feasibility report</p>	<p>ESCC</p>	<p>Ruth Szulecki</p>
<p>Reassess communication strategy following publication of DCSF toolkit</p>		<p>Project feasibility report</p>	<p>ESCC</p>	<p>Ruth Szulecki</p>
<p>Assessment of Employer understanding. <ul style="list-style-type: none"> - Survey - Intervention through briefings e.g. at business breakfasts. - Survey again. <p>Target links to employers through Local Strategic Partnerships</p> </p>		<p>Project feasibility report</p>	<p>ESCC</p>	<p>Ruth Szulecki</p>
<p>Childcare providers encouraged to register on the OfSTEd Voluntary Register through the use of incentives.</p>				