

APPENDIX A: ACTIONS FOR 2014-15

Waste Management

| Strategy Action | Activity | Timescale | Lead | Progress as at 31/3/15 | RAG |
|--|---|-----------|---------------------|--|-----|
| Improve kerbside recycling schemes in Eastbourne, Wealden, Hastings and Rother authority areas | Rother District begin under new contract | Jul-14 | RDC & Kier | New kerbside recycling service rolled out in RDC in Jun-14. | |
| | Review and agree recycling and composting targets | Sep-14 | ESCC | The Waste Strategy sets a target to recycle and compost 50% of household waste by 2020. | |
| Increase food waste collection | Identify improvements to the food collection scheme | Jul-14 | LDC | Participation rate measured using count of households presenting food waste caddie on day of collection. Monitoring of food waste tonnages collected. These identified that participation and yield are lower than expected. Customer Service Technician employed on temporary contract to provide help and advice to residents on how to engage with the service. Zero Heroes campaign rewarding participation. | |
| Minimise the amount of waste produced | Produce and agree final Waste Minimisation and Education Strategy | Jun-14 | Veolia & ESCC | Final Waste Minimisation and Education Strategy published in Aug-14. | |
| | Finalise a Waste Awareness and Recycling Action Plan with the Waste Resources Strategy Group | Jun-14 | ESCC, WCAs & Veolia | The actions required to meet the objectives of the Waste Minimisation and Education Strategy will be combined with those for the wider Waste Strategy, to form one 'Waste Strategy Action Plan'. A draft action plan was developed in July 2014 and has been put on hold whilst the ESWCP decide what action is necessary to improve recycling performance. The results of waste composition analysis, completed in March 2015, will inform the actions required, so the plan will be prepared in April 2015, and will be a working document. In the meantime, a range of activities are being implemented (eg. a school engagement programme & tours of the waste facilities). | |
| | Implement and monitor the Action Plan | Mar-15 | ESCC | As above, the plan will be formalised in March 2015 and monitored from that point. Household waste is projected to increase from 988 kg per household in 2013/14 to 1002 kg per household in 2014/15. We have not seen household waste increase like this for at least eight years and it may be related to recent economic growth. If this trend continues, we will not achieve our strategy target and we may need to consider a refresh of the strategy, to include measures that will help minimise waste. | |
| Further reduce waste to landfill | Explore alternatives to landfill, such as shredding of bulky waste from Household Waste Recycling Sites | Sep-14 | ESCC & Veolia | Most of the waste that is sent to landfill is bulky, so this continues to be the focus when exploring opportunities for landfill diversion. Black bag and bulky waste is now segregated at all HWRSs where it is practicable to do so, in order to maximise the amount of residual waste diverted from landfill. This has helped to achieved a 92% landfill diversion rate for HWRSs in 2014/15 to date (up to and including December 2014). The Councils are working to support Furniture Reuse Organisations (eg. through publicity in Your County magazine, collecting office waste for reuse at Council buildings). ESCC is currently scoping out the business case for options to divert bulky waste from landfill with Veolia. | |
| | Assess alternatives during shut down of East Sussex waste treatment facilities during maintenance periods | Nov-14 | | 4,000 tonnes of Contract Waste (including BHCC) diverted from landfill to an alternative energy recovery facility (ERF) in Allington during the planned annual shutdown of Newhaven ERF in Jul-14. | |

Transport & air quality

| Strategy Action | Activity | Timescale | Lead | Progress as at 31/3/15 | RAG |
|-----------------|---|-----------|------|--|-----|
| | Deliver new & improved walking and cycling schemes in Eastbourne, Lewes, Newhaven, through the LSTF programme | Mar-15 | | Construction of a number of LSTF walking & cycling schemes has started, including footway improvements in Lewes, 20mph zones, and 2 cycle routes in Eastbourne. Some schemes will be completed by May 2015. The Bike It programme has had a staggering success, reaching over 8,000 pupils, 2,020 parents and school staff, 33 businesses in Newhaven, Lewes and Eastbourne, and 584 people received personalised travel planning, including help to overcome transport as a barrier to securing work. | |

| Strategy Action | Activity | Timescale | Lead | Progress as at 31/3/15 | RAG |
|---|--|-----------|--|--|-----|
| We will implement the Local Transport Plan capital programme of works for 2014-15 | Progress to preliminary design and consultation on Quality bus corridor between Hailsham and Eastbourne | Mar-15 | ESCC (Strategic Economic Infrastructure) | An assessment of issues and what measures can be delivered to overcome these has been undertaken with key stakeholders. | |
| | Begin construction of BHLR complementary measures (eg. bus priority measures along the A259) | Mar-15 | | A public consultation exercise was undertaken in February 2014. The detailed design is underway and the construction of the measures will be phased over 2015/16 and 2016/17. | |
| | Develop a network of electric vehicle charging points across East Sussex | Mar-15 | | Locations identified include Herstmonceaux, Newhaven, Lewes, Selemston, A27 (between Falmer and Lewes), Rye and Hastings. A 'fastcharger' has been installed at Eastbourne train station. | |
| | Develop & deliver marketing and promotional initiatives to support sustainable transport capital investment (eg. real time passenger information) | Mar-15 | | A radio campaign encouraging local people to consider walking and cycling when returning to school and work after the summer school holidays was launched in September 2014. The Sustrans Bike It scheme is working with a range of schools and businesses to enable local people to choose walking and cycling for everyday journeys. | |
| We will develop Walking & Cycling Strategies for Hastings & Rother | During 2014-15 the county council will work in partnership with Hastings Borough Council, Rother District Council, local cycle groups and the voluntary sector to develop Walking & Cycling strategies that support housing and commercial developments coming forward in the local Development Plans, to provide a walking and cycling network that links to key services | Mar-15 | ESCC (Strategic Economic Infrastructure) | ESCC developed a Walking & Cycling Strategy with Hastings, which was approved in September 2014. ESCC are currently developing Walking & Cycling Strategies with Rother and Wealden, and will work on a strategy for Lewes, Newhaven, Seaford and Peacehaven. These strategies will be drafted by March 2015, and approval sought in the new financial year. | |
| We will bid for further funding from the Local Sustainable Transport Fund | If the LSTF Revenue Bid for 2015-16 (covering Newhaven, Eastbourne, Bexhill and Hastings) is approved in July 2014, we will procure project delivery ready to start in April 2015 | Mar-15 | ESCC (Strategic Economic Infrastructure) | ESCC's bid to the DfT for £684K of revenue funding to continue the delivery of the LSTF programme in Newhaven and Eastbourne and extend this into Bexhill and Hastings was successful in June 2014. The funding will be focussed in 2015-16 on working with schools and workplaces located close to transport infrastructure delivered during the LSTF 2012-2015 programme, and will extend the Bike It and Wheels to Work programmes, and establish another cycle centre in the east of the county. | |
| We will review and assess air quality across East Sussex | Review the Air Quality Action Plans in Lewes & Hastings | Mar-15 | SAQP | An assessment of air quality in Hastings has concluded that there are no current or forecast exceedances of the statutory health-based Air Quality Objectives. This will be further reviewed after the opening of the BHLR. Air quality in central Lewes continues to breach the statutory threshold for NO2 & measures continue to be taken to reduce exposure, for instance encouraging cycling and walking. | |
| | Develop an Air Quality Action Plan for Newhaven | Mar-15 | LDC & ESCC | LDC formally declared the Air Quality Management Area in the summer of 2014 and is now calculating more accurately how much of an improvement in air quality would be needed to deliver the statutory air quality objectives. An Air Quality Management Plan will then be developed in partnership with ESCC, as the Highways Authority. | |

Landscape & Biodiversity

| | | | | | |
|---|---|--------|-----------------------------|--|--|
| We will assist evidence-based decision making on landscape & biodiversity | Assess whether the national ecosystem toolkit can be applied to East Sussex | Mar-15 | LNP | The toolkit was developed by Natural England to assist LEPs in developing their Growth Strategies. However, the existing evidence base used to inform the SE LEP strategy was considered to have met the requirements that the toolkit may have addressed. | |
| | Develop links between the Local Nature Partnership and the Local Economic Partnership | Mar-15 | SWT | The LNP is developing the following work themes on which to work in partnership with Team East Sussex: 1) woodland management; 2) environmental training & skills; 3) sustainable tourism. | |
| | Develop a common evidence base on green infrastructure across East Sussex | Mar-15 | ESCC / Districts / Boroughs | Mapping of the location and estimated condition of existing GI, and potential future demand from likely areas of housing growth, has been carried out, to identify areas where there is the need and /or the opportunity for new or improved GI. | |

| Strategy Action | Activity | Timescale | Lead | Progress as at 31/3/15 | RAG |
|--|---|-----------|-----------------------------|---|-----|
| We will develop a consistent approach to Green Infrastructure across East Sussex | Develop design briefs for key development sites, once Local Plan allocations have been determined. | Mar-15 | Districts / Boroughs | Local Plans are at different stages of development: WDC - Strategic Sites list published. HBC - Site Allocations Document published. EBC - identified sites in Neighbourhood Areas and Town Centre. RDC - Strategic sites identified. LDC - responding to Inspector's comments to finalise strategic sites. | |
| | Investigate methodology for recording GI delivery through development. | Mar-15 | ESCC / Districts / Boroughs | The Sussex Biodiversity Records Centre, managed by the Sussex Wildlife Trust, has confirmed that it can provide this service. The Centre will confirm during 2015-16 how this can be done. | |
| We will deliver improvements to landscape & biodiversity in East Sussex | Deliver key SWT/RSPB/ NT/WT projects in 2014-15 | Mar-15 | SWT / RSPB / NT | (example projects awaited from Tony Whitbread) | |
| | Sign up 15 more businesses across the South Downs to the Green Tourism Business Scheme & 15 more businesses across the High Weald to the "Our Land" scheme. | Mar-15 | HW AONB Unit / SDNPA | Our Land' now has 107 businesses registered (accommodation providers, activity providers and tour operators) and the SDNP has 193 businesses registered. 'Our land' ran 2011-2015 & has become the leading on-line mechanism for visitors to find accommodation & activities in AONBs & NPs. | |
| | Establish a Community Interest Company for the long term development of Combe Valley Countryside Park | Mar-15 | Groundwork South | A Community Interest Company is being established and a planning application has been made to build a visitor centre within the Park. | |
| We will improve the ecological status of local water bodies | Maintain thriving river catchment partnerships in the 3 catchments across East Sussex (Adur & Ouse; Rother; Cuckmere & Pevensy). | Mar-15 | EA | The catchment partnerships engage over 30 different organisations. Each partnership has met 4 times during 2014/15 and have delivered a range of projects, including: 1) Adur and Ouse: research into natural flood management and biodiversity creation. 2) Cuckmere and Pevensy: Hastings bathing water project, control of invasive pennywort in the Pevensy Levels. Each has set up websites and developed external funding bids. | |

Healthy & Active Lifestyles

| Strategy Action (& no.) | Activity | Timescale | Lead | Progress as at 31/3/15 | RAG |
|--|--|-----------|------------|---|-----|
| We will increase physical activity in green spaces, particularly focussing on those who experience health inequalities or who are least likely to access physical activity opportunities | Strengthen collaborative working between partners who develop and deliver walk programmes | Mar-15 | ESCC | Meetings continue to be held on a quarterly basis. Partner consultation has taken place to identify priorities for the group. These were agreed as: - To share information regarding work programmes being developed and delivered by partners; - To identify funding opportunities and support joint applications where appropriate; - To review the evidence base and policy/strategy context for walking interventions and utilise information in intervention development. | |
| | Redesign and develop ESCC walking web pages | Mar-15 | ESCC | Stakeholder consultation has been completed and findings used to inform a final version of the webpage. This is due to go live by the end of March | |
| | Develop and deliver volunteer led health walks and encourage engagement within communities least likely to engage in walking opportunities, including those with long term conditions (e.g. cancers, heart disease, mental health illness) | Sep-14 | TCV & ESCC | The Conservation Volunteers (TCV) has been commissioned to deliver volunteer-led health walks from October 2014 to September 2017. The service is targeted at those with existing health conditions. Since contract commencement, 242 new individuals have accessed health walks delivered by TCV and 3 new walk leaders have been recruited. | |
| | Strengthen collaborative working between health improvement and nature partnerships, including the development and delivery of new interventions/projects, notably linking to the obesity element of the Health and Wellbeing Strategy Action Plan | Mar-15 | ESCC | SCDA has been commissioned to develop and deliver the Green and Open Spaces project (GOSH). GOSH engages people living on the fringes of the national park and supports and encourages them to utilise green space to improve their health such as through physically active conservation tasks. This activity contributes to the health weight partnership action plan. An update on action to address healthy weight will be reported to the Health & Wellbeing Board in April. | |

| Strategy Action | Activity | Timescale | Lead | Progress as at 31/3/15 | RAG |
|--|---|-----------|--------------------------------|---|-------|
| We will reduce the impact on health from cold homes and fuel poverty | Agree and implement an annual East Sussex Energy Partnership plan | Mar-15 | East Sussex Energy Partnership | 1) A Winter Home Check service has been commissioned to assist 700 households in fuel poverty during winter 2014/15. The service provides vulnerable people with a full home assessment and advice and support to keep warm (eg. improved insulation, repairing or replacing boilers) and has assisted over 2,500 households since 2011. A number of partner organisations have been involved in promoting take up of the service. 2) Fuel poverty and health awareness training has been provided to 138 Home Works and STEPS housing support staff have been given training to help them spot people at risk and have provided advice to 1500 households. 3) 19 Winter Warmth events had taken place in targeted fuel poor communities. | Green |

Climate Change

| Strategy Action | Activity | Timescale | Lead | Progress as at 31/3/15 | RAG |
|--|---|-----------|-----------------------------|---|--------|
| We will reduce CO ₂ emissions in East Sussex | Implement a range of measures within our organisations to reduce CO ₂ emissions | Mar-15 | ESCC / Districts / Boroughs | Examples include an estimated 12% reduction in ESCC's CO ₂ footprint in 2014-15 compared with 2013-14, including through implementation of £400,000 of energy efficiency projects in 2014-15. | Green |
| | Develop a consistent approach to renewable energy within local Development Plans | Mar-15 | RDC | Local Planning Authority renewable energy policies have been mapped, however as the Local Plans are at different stages of development it's not proven practicable to develop consistent policies. | Red |
| | Assist residents to retrofit energy efficiency measures in their homes | Mar-15 | Your Energy Sussex | The Your Energy Sussex partnership led by WSCC is developing a domestic offer, which WSCC will be piloting with staff before a wider roll across Sussex, subject to East Sussex Local Authorities joining the partnership. | Yellow |
| | Deliver a programme of support to help local businesses to cut their energy bills | Mar-15 | ESCC | 25 energy audits have been carried out and 35 grants of up to £1,000 each have been awarded to SMEs to help fund the installation of energy efficiency measures, which are anticipated will deliver collective annual savings to the SMEs of £30,000 and 95 tonnes of CO ₂ . | Green |
| | Assess and report on the effect the above measures have on CO ₂ across East Sussex. | Mar-15 | ESCC | The latest DECC data on CO ₂ by Local Authority area was assessed and presented to the ESSP in October 2014. the next update will be provided in October 2015. | Green |
| We will develop and implement climate change adaptation measures | Produce an integrated Beach Management Plan to manage shingle coastal erosion from Eastbourne to Kent | Mar-15 | EA / Local Authorities | The South East Coastal Group has carried out the work needed to inform the Beach Management Plans (BMP).The Plan for Eastbourne to Rye will be completed during 2015-16. | Yellow |
| | Review the LCLIP | Mar-15 | HBC | This will not be carried out due to a lack of resources | Red |

Sustainable Food

| | | | | | |
|---|---|--------|-----------------------------|--|-------|
| We will increase the amount of healthy food available | Increase the range of settings where healthy choices (including Eat Out, Eat Well Scheme) are offered or promoted, including the use of local produce | Mar-15 | ESCC / Districts / Boroughs | Eat Out Eat Well is in the early stages of development. Nevertheless, 6 catering venues have achieved Eat Out Eat Well awards in 2014-15 (eg. Royal Voluntary Service in Hastings and Chartwells, who provide catering to schools). A further 4 are currently being assessed. | Green |
| We will increase the proportion of locally produced food in the public sector | Investigate further opportunities to increase local suppliers within ESCC food & drink contracts | Mar-14 | ESCC | All Adult Social Care sites are now supplied with dairy products by Downsview Farm in Ringmer. The contract is for 2 years. Seaford Library includes a successful café run by a local business, to encourage customers to use the space as more than just a library. County Hall cafe is now using a small supplier based in East Hoathly for baked goods, main meals and various confectionery items. | Green |
| | Promote the good practice of the Sussex Partnership NHS Foundation Hospital | Mar-14 | Food Working Group | This has been promoted through existing networks. | Green |

APPENDIX B: ACTION PLAN FOR 2015-16

Waste Management

| Strategy Action | Activity | Timescale | Lead |
|--|--|------------------|--|
| Increase kerbside collection of dry recycling | Analyse data to quantify the impact of the national Pledge 4 Plastics campaign | Apr-15 | ESCC |
| | Feedback progress to public and encourage them to divert mixed plastics (plastic bottles only in LDC) from their black bin to recycling | Jun-15 | ESCC & WCAs |
| Increase food waste collection | Finalise the food waste collection business case | May-15 | ESCC |
| | Joint Waste Committee to consider whether to recommend the introduction of a food waste collection service | Sep-15 | East Sussex Waste Collection Partnership |
| Minimise the amount of waste produced | Finalise a Waste Strategy Action Plan with the Waste Resources Strategy Group | Apr-15 | ESCC, WCAs & Veolia |
| | Implement and monitor the Action Plan | Mar-16 | ESCC |
| Further reduce waste to landfill | Investigate whether we can segregate and donate reusable furniture captured via bulky waste collections and delivered to Household Waste Recycling Sites to the Furniture Reuse Organisations. | Mar-16 | ESCC & Veolia |
| | Develop the business case for shredding bulky waste from Household Waste Recycling Sites to divert this waste stream from landfill. | Mar-16 | ESCC & Veolia |
| Develop the county Waste and Minerals Sites Plan | Submit the Waste and Minerals Sites Plan to the Secretary of State for Public Examination | Dec-15 | ESCC |

Transport, air quality and noise

| Strategy Action | Activity | Timescale | Lead |
|------------------------|--|------------------|-------------|
| | A number of walking & cycling schemes across the county are included in the draft programme for 2015-16, including: 1) cycle Parking at ten stations. 2) Horsey Way Cycling and Walking Route. 3) Malling Hill, Lewes pedestrian crossing. 4) Rye Harbour Road Cycle route. 5) Hailsham High Street pedestrian improvements. | Mar-16 | |

| | | | |
|---|--|--------|--|
| We will implement the Local Transport Plan capital programme of works for 2015/16 | Progress to preliminary design and consultation on Quality bus corridor between Hailsham and Eastbourne | Mar-16 | ESCC (Strategic Economic Infrastructure) |
| | Begin a phased construction of the BHLR complementary measures (eg. bus priority measures along the A259). | Mar-16 | |
| | Develop a network of electric vehicle charging points across East Sussex (Herstmonceaux, Newhaven, Lewes, Selemston, A27 (between Falmer and Lewes), Rye and Hastings). | Jun-15 | |
| | Develop & deliver marketing and promotional initiatives to support sustainable transport capital investment (eg. real time passenger information, cycling leaflets) | Mar-16 | |
| We will develop Walking & Cycling Strategies for Rother, Wealden and Lewes | ESCC will continue to work in partnership with Rother, Wealden and Lewes District councils and key stakeholders to develop Walking & Cycling strategies that support housing and commercial developments coming forward in the Local Plans. | Sep-15 | ESCC (Strategic Economic Infrastructure) |
| We will deliver ESCC Coastal Towns Local Sustainable Transport Fund revenue Programme for 2015-16 | Expand East Sussex Wheels 2 Work and Smarter Business Travel schemes into Bexhill and Hastings, and continue to deliver them in Newhaven and Eastbourne/South Wealden. Deliver the travel discount scheme 'easit' and personalised travel planning scheme to businesses and organisations. | Mar-16 | ESCC (Strategic Economic Infrastructure) |
| We will develop and implement measures to improve air quality in East Sussex | Develop an Air Quality Action Plan for Newhaven | Mar-16 | LDC & ESCC |

Landscape & Biodiversity

| Strategy Action | Activity | Timescale | Lead |
|--|--|-----------|----------------------------|
| Partnership that support the objectives of the Local Economic Partnership | Develop proposals to attract funding for sustainable tourism and woodland management | Oct-15 | LNP |
| We will develop a consistent approach to Green Infrastructure across East Sussex | Assess the mapping completed during 2014-15 to identify opportunities for improving existing GI and developing new GI. | Sep-15 | ESCC/ Districts / Boroughs |
| | Significant new developments to incorporate green infrastructure, in line with Local Plan policies. | Mar-16 | Districts / Boroughs |
| We will deliver improvements to landscape & biodiversity in East Sussex | Deliver ecological & landscape improvement projects at key sites (Sussex Wildlife Trust / RSPB / National Trust / Wetland Trust) | Mar-16 | SWT |
| | Construct a visitors centre at Combe Valley Countryside Park & implement a community engagement programme to maximise community use of the park | Mar-16 | Groundwork South |
| We will improve the ecological status of local water bodies | Decisions made by Defra on whether to fund fish passage measures on the Ouse & Cuckmere (July). Development of next phase of bids to Defra (October). Delivery of successful bids from July 2014 and submission of new bids to Defra (March 2016). | Mar-16 | EA |

Healthy & Active Lifestyles

| Strategy Action (& no.) | Activity | Timescale | Lead |
|--|---|-----------|------|
| We will increase the percentage of people in East Sussex using outdoor space for exercise/health reasons | Develop 5 new health walks | Mar-16 | ESCC |
| | Recruit 200 new individuals to participate in health walks | Mar-16 | ESCC |
| | Promote the East Sussex walking webpage | Sep-15 | ESCC |
| | Encourage at least 300 individuals to access the walking webpage | Mar-16 | ESCC |
| | Promote the East Sussex Walking festivals | Oct-15 | ESCC |
| We will increase the proportion of the East Sussex population meeting the recommended '5-A-Day' on a "usual day" | 10 catering venues will complete the Eat out Eat Well programme | Mar-16 | ESCC |
| We will reduce the impact on health from cold homes and fuel poverty | Commission the delivery of a Winter Home Check service to assist 1200 households in fuel poverty, implement a training and awareness programme to maximise take up of the service, and employ a Fuel Poverty Coordinator to provide countywide coordination of fuel poverty activities. | Mar-16 | ESEP |

Climate Change

| Strategy Action | Activity | Timescale | Lead |
|--|--|-----------|-----------------------------|
| We will reduce CO ₂ emissions in East Sussex | Implement a range of measures within our organisations to reduce CO ₂ emissions | Mar-16 | ESCC / Districts / Boroughs |
| | Complete the current programme of support funded by the SME Commission to assist local businesses to cut their energy bills | Oct-15 | ESCC |
| | Assist residents to retrofit energy efficiency measures in their homes | Mar-16 | Your Energy Sussex |
| | Assess and report on the effect the above measures have on CO ₂ across East Sussex. | Mar-16 | ESCC |
| We will implement measures to support the transition to a low carbon economy | Bid with SE LEP partners to ERDF funding for a comprehensive programme of support for SMEs (training, energy audits, 1 to 1 support, grants & loans) | Oct-15 | ESCC & UoB |
| We will develop and implement climate change adaptation measures | Produce an integrated Beach Management Plan to manage shingle coastal erosion from Eastbourne to Kent | Mar-16 | EA |
| | Begin construction of flood management measures to reduce the risk of flooding to 437 homes and 392 businesses in and around Newhaven | Mar-16 | EA & Local Authorities |

Sustainable Food

| | | | |
|---|---|--------|--------------------|
| We will develop & promote a guide to Sussex producers & suppliers | With partners in Brighton & Hove and West Sussex we will develop a Sussex-wide directory of all known local suppliers (producers, wholesalers and distributors) and promote it to local businesses, restaurants, cafes, caterers and public sector procurement teams in Sussex. | Dec-15 | Food working group |
|---|---|--------|--------------------|