

Report to: East Sussex Strategic Partnership (ESSP)

Date: 28 April 2010

Title: Partnership Coordinator's Report

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Purpose: To update partners on activities undertaken to support ESSP since January 2010 and

on upcoming activities.

1) Introduction

a) East Sussex County Council provides a range of support services to ESSP. This report summarises key activities since January 2010, and upcoming activities.

b) There have been a few staff changes within the support team since January. Becky Shaw has been appointed Chief Executive of East Sussex County Council, taking up post at the end of April. Alison Horan, Head of Community Partnerships retired at the end of March and Katherine Perrin, Strategic Partnership Officer has taken up a new post within the voluntary and community sector. Jane Mackney, Head of Policy and Performance will take over Alison's work on the ESSP and the LAA. She will continue to be supported in this role by Lisa Schrevel, Partnership Development Manager.

2) Pride of Place – the Sustainable Community Strategy (SCS)

- a) Action planning: The team continues to provide any support that champions may need in bringing together relevant partners to take forward delivery in their area. This quarter our efforts have focused on supporting the Environment Agency in its lead role establishing the Climate Change Partnership for East Sussex.
- b) <u>Strategy Reviews</u>: The team continues to liaise with strategy leads on those high level strategies that inform and are informed by Pride of Place. Relevant reviews and updates currently underway include the Local Economic Assessment, East Sussex Adult Learning and Skills Strategy and Local Transport Plan (3). Once concluded the economy and prosperity, learning and skills and transport sections of Pride of Place will be updated accordingly.

3) Local Area Agreement (LAA)

a) The LAA refresh process has concluded, and formal approval for the refreshed LAA has been received from the Secretary of State for Communities and Local Government. The LAA is now moving into its final year and is due to finish on 31 March 2011.

4) Partnership Development Activities

- a) <u>Progress through Partnerships (PTP)</u>: A bid for partnership development activities has been successful. £5,000 has been secured for ESSP development activities and £5,000 for joint activities with the district and borough LSPs.
 - i) Progress on ESSP PTP activities to date include:
 - Supporting an inaugural meeting of the Climate Change Partnership for East Sussex and a stakeholder Forum to scope the action required by relevant partners to deliver key priorities.
 - An East Sussex Alcohol Communications and Social Marketing Plan for 2010 has been created and agreed by the Alcohol Steering Group. ESSP's PTP funding will be used to help deliver the objectives of this plan, which includes amplifying the national 'why let drink decide?' young people's alcohol campaign this summer.
 - ii) Progress on joint PTP activities to date include:
 - 21 April, Sussex Coast College Hastings: A workshop to discuss and agree a joint approach to marketing East Sussex as an area in which to invest in business. This will help implement recommendations that emerged following the 2009 East Sussex

- Business Survey supporting local businesses in light of the recession. Outcomes will be reported back.
- 25 May, Battle Memorial Hall: An event for LSP partners to develop a joint approach
 to delivering local housing targets focusing on the engagement of planning,
 economic development and housing officers alongside developers in order to
 develop an integrated and sustainable approach to future delivery. Details will be
 available shortly.

5) Communications and Engagement

- a) The LSP Chairs and Coordinators Group: met on 4 March and agreed to hold discussions with council leaders and LSP Chairs to establish interest in fully integrating the countywide, district and borough sustainable community strategies and associated delivery plans. Using the Housing theme, Lisa Schrevel has drafted a fully integrated, spatially tagged model to aid conversations. The topic will be revisited at the next LSP Chairs and Coordinators meeting in June.
- b) The Countywide Thematic Partnership Group: met on 14 March. Members updated each other on current activities; identified key issues for the coming year (set out in the ESSP Forward Plan) and the potential for focusing on the biggest of these at the East Sussex Assembly annual meeting in July.
- c) Website: A new Content Management System has now been purchased for the ESSP website. This will offer a better user experience and more efficient site maintenance. The site will also be redesigned around the themes and age groups in Pride of Place so that people can access information via their areas of interest. The new site will go live in the summer/autumn, after being tested with partners.
- d) <u>Promoting good practice</u>: The team are working towards a new series of 'Partnership Works' case studies, highlighting particular partnership activities and projects which are delivering Pride of Place. Any partners who have a partnership project they wish to highlight should contact Lisa Schrevel.
- e) <u>Membership update</u>: All current members of ESSP and the East Sussex Assembly have been invited to update their contact details, and provide a wider range of information so that communications and engagement can be targeted in the future.
- f) New Assembly members: Following agreement at the last ESSP meeting to allow the ESSP support team delegated authority to develop the membership of the East Sussex Assembly, a number of key organisations and partnerships have been invited to join:
 - Children and Young People's Trust Executive Group
 - Carers Strategy Group
 - East Sussex Arts Partnership
 - East Sussex Sports Development Partnership
 - Health, Housing, Social Care and Probation Strategic Forum
 - Older People's Partnership Board
 - Safer Communities Steering Group
 - SpeakUp Forum
 - Road Casualty Reduction Board
 - East Sussex Advice Plus Partnership
 - Homes and Communities Agency
 - Brighton and Sussex University Hospitals Trust
 - Stagecoach
 - Southeastern Rail
 - Southern Rail
 - Wave Leisure
 - Sussex County Sports Partnership Trust