

East Sussex Strategic Partnership

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Presentation outline

- ESSP Sustainable Community Strategy
- East Sussex economy – context
- Business engagement
- Recession
- Local Economic Assessment & the future!

ESSP Vision

**“To create places
where everyone can prosper, be safe
and healthy, and live in a high
quality environment.”**

Strategic Priority

Developing our economy, creating jobs and
increasing prosperity

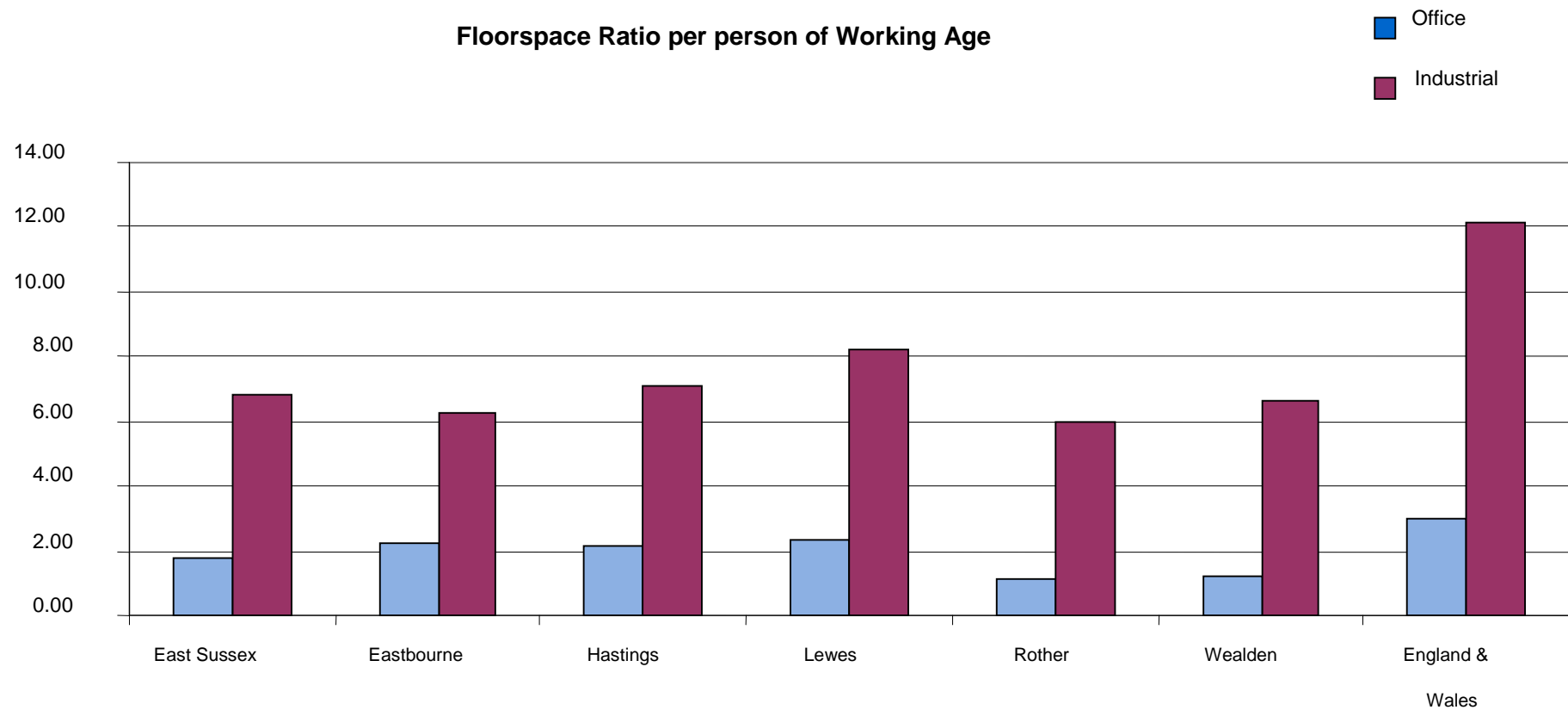
East Sussex Economy

Businesses:

- 22,400 Businesses;
- 40,000+ Self-employed;
- 90% micro (employing 1 – 9 people);
- 2% medium (employing 50+ people);
- Only 10% turn over more than £1m p.a.;
- Small firm economy with low levels of turnover.

SITES & PREMISES

Floorspace Ratio per person of Working Age



Business Engagement

- East Sussex Business Board
- Extensive engagement already in place
- Strong evidence base
- Future model

Recession

- County Wide “virtual” Taskforce
- Agreed performance indicators
- Joint working

Key Messages

- Majority of companies either stable or growing.
- Significant minority are struggling.
- Broadly similar picture across the County.
- Sectoral variation.

Communities

- New experience of unemployment.
- Rural communities.
- Increased demand on voluntary sector.
- Increasing numbers of volunteers.

Fit for Travel

1. Clear local evidence base.
2. £1m. Fund.
3. Focus, with partners, on:
 - Residents;
 - Business;
 - Communities.

The Future

- Local Democracy, Economic Development & Construction Bill
- Local Economic Assessment Duty
- New East Sussex Economic Strategy
- ESSP Action Plan – April 2011