

Report to: East Sussex Strategic Partnership
Date: 2 October 2009
Title: Pride of Place Strategy Reviews
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Purpose: To present amendments to Pride of Place following strategy reviews of its Community Safety, Children and Young People and Older People themes and population groups.

Recommendation:

That the East Sussex Strategic Partnership:

1. Approve the amendments to Pride of Place and consider whether these should be:
 - a. published as an 'annual update' to Pride of Place
 - b. incorporated into the relevant sections of Pride of Place and re-published
2. Agree the proposed timetable for future reviews (Appendix 2) and consider when or in what order the unscheduled reviews should take place

1. Background

- 1.1. Once Pride of Place was published in June 2008, ESSP agreed to put in place a rolling programme of strategy reviews and updates and for these strategy reviews to be undertaken through existing countywide thematic partnerships wherever possible.
- 1.2. The first strategy reviews for the Community Safety, Children and Young People and Older People themes have been carried out by the relevant countywide thematic partnership. The reviews and recommended updates were, presented to, and agreed by, ESSP on 17th July 2009.

2. Pride of Place amendments

- 2.1. There are two ways in which strategy updates can be documented and published. One is as an update document "Pride of Place 2008-2026: strategy updates" (see Appendix 1) to which all amendments will be added. The second is to publish a revised version of the relevant section/s of Pride of Place, and the entire strategy document, each time an update is made.
- 2.2. There are advantages and disadvantages to each option. The biggest risk with having an 'appendix' update is that Pride of Place may be consulted without any reference to the update document. However, if a revised full version of Pride of Place is issued each time a strategy update is agreed, ESSP could be tasked with publishing four or more revised versions of Pride of Place each year, depending on how many reviews and updates are carried out each year.
- 2.3. In addition to the updates set out in Appendix 1, ESSP was invited by each of the thematic partnerships to consider what more it could do to assist them in delivering their priorities. This will be explored at a joint meeting of the Chair of ESSP and Chairs of the thematic partnerships.

3. Future Reviews

- 3.1. A proposed timetable for future strategy reviews is attached as Appendix 2.
- 3.2. Some reviews have not yet been scheduled and ESSP will wish to consider when, or in which priority order, they would like these reviews to take place. There are four themes that do not currently have a proposed review date. The primary reason for this is that there is no single over-arching countywide strategy or thematic partnership for that theme. The review would therefore involve ESSP support staff bringing together reviews of between three and fifteen strategies per theme, and many of these strategies will be reviewed at different times to each other. The exception to this is the housing theme, for which a review of the linked housing strategies could be coordinated and led by the East Sussex Housing Officer Group (ESHOG).

Community Safety

The review of this theme has involved an analysis of performance of specific targets within the LAA and the other key action plans; a review of evidence and priorities identified through the annual review/refresh of the [Community Safety Agreement](#) and associated countywide plans (listed in the Pride of Place [Countywide Action Plan](#)), which together form the basis of the Community Safety theme in Pride of Place.

'Key Tasks' section of this theme (Page 20) updated to include:

- Improving communication, consultation and community engagement
- Reducing anti-social behaviour and improving perceptions
- Preventing youth crime
- Improving Road Safety
- Tackling emerging crime issues arising from the economic downturn

In addition, this theme includes reference to emergency planning and improving streets and green spaces. These areas are not currently within the Community Safety Agreement or remit of the Safer Communities Steering Group. The following changes are therefore being made:

Reference to improving streets and green spaces being moved to the **Environment and Climate Change** theme of Pride of Place.

Reference to Emergency Planning being moved to the **Community Strength and Leadership** theme of Pride of Place.

Older People

The review of this theme has involved an analysis of performance of specific targets within the LAA and the other key action plans; a review of evidence and priorities identified through the annual review of the [Joint Commissioning Strategy for Older People](#) and associated countywide plans (listed in the Pride of Place [Countywide Action Plan](#)), which together form the basis of the Older People theme in Pride of Place.

Strategic priority to be amended to: To support older people **and carers** to have a healthy, active and independent life.

'Where we are now' section of this theme updated (Page 23):

- Reference to East Sussex Downs and Weald and Hastings and Rother Primary Care Trust should now be replaced with 'NHS East Sussex Downs and Weald, NHS Hastings and Rother' as the organisation has changed its name.
- Replace the last sentence of the second paragraph with the following: 'Local older people, service users and carers have also been involved in the design, purchasing and monitoring of care and support services and major investment projects.'

'Key Tasks' section of this theme (Page 23) updated to reflect the importance of carers:

- Assist older people **and carers** to play an active part in community life and have a collective voice

- Assist older people **and carers** to gain better access to services and transport, and those on lower incomes to gain better access to financial support and benefits.

Children and Young People












The review of this theme has involved an analysis of the five key outcome priorities of the [Children and Young People's Plan](#) and associated countywide plans (listed in the Pride of Place [Countywide Action Plan](#)), which together form the basis of the Children and Young People chapter in Pride of Place.

'Key Tasks' Section of the Chapter (Page 24) updated to include:

- Raising the aspirations, confidence and motivation of families and communities as well as individual children and young people.

Timetable of future strategy reviews

Appendix 2

Pride of Place Chapter	ESSP Champion	Supporting countywide partnership	Main countywide strategy	Internal review timeframe	ESSP Meeting date
 Safety	Community Safety Robin Smith, Sussex Police	Community Safety Partnership: Marcus Gomm	Community Safety Agreement		17 July 2009
 Younger people 19-	Children & Young People	Children & Young People's Partnership: Alison Jeffery	Children & Young People's Plan		17 July 2009
 Older People 50+	Older People	Older People's Partnership Board: Geraldine O'Shea	The Time of Our Lives Strategy 08-11		17 July 2009
	Carers	Older People's Partnership Board: Geraldine O'Shea	Joint Commissioning Strategy for Carers	ESCC scrutiny review 09	January 14 2010
 Education+Skills	Education, Learning & Skills	Adult Learning & Skills Partnership: Katy Thomas	East Sussex Adult Learning and Skills Strategy	Refreshing autumn 2009	TBC 28 April 2010
 Environment	Environment & Climate Change	Chris Wick, Environment Agency	Climate Change Partnership TBC - Chris Wick	Countywide climate change strategy to be developed	TBC July 2010
 Economy	Economy, Jobs & Prosperity	Councillor Bob Tidy, East Sussex County Council	East Sussex Business Board: Kieran McNamara	East Sussex Economic Development Strategy 07-17	Current bill in parliament, with key implications. TBC 2011
 Transport	Transport, Access & Comms	Jeremy Leggett, Action in Rural Sussex		Local Transport Plan 2	Local Transport Plan 3 process 2009/10 TBC 2011
 Housing	Housing	Charlie Lant, Wealden District Council	East Sussex Housing Officers Group: Ian Fitzpatrick		TBC
 Health	Health & Wellbeing				TBC
 Community	Community Strength & Leadership				TBC
 Culture+Sport	Culture, Sport & Leisure		East Sussex Arts Partnership: Hilary Lane	Countywide cultural strategy, due 2010	TBC